

EMILY MOSHER

DIGITAL DESIGN & SOCIAL MEDIA

Contact:

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w. emilymosher.com

Skills:

- Adobe Suite
- Microsoft Suite
- Digital Design
- Interior Design
- Event Planning
- Social Media
- Marketing Campaigns
- Photography
- Branding
- Content Strategy

References:

Ruthie Maddock

CEO Ruthie's Garden
630.776.2032

Jim Gard

The Marketing Store Chicago
312.614.4931

Edgar Lara

630.344.2536

Education:

Lake Forest College – 2019 – Present

Business Marketing & Journalism Major – Digital Design Minor

I major in Business Marketing and Journalism with a minor in digital and graphic design. I am on the volleyball team, the ultimate frisbee team, I am the PR and Marketing director for Tri Delta and I am the sports editor for the paper. I am in the Entrepreneurship Society and love to be involved on campus. I am pursuing my education while working, getting many work opportunities in downtown Lake Forest which has been fun and a very enriching experience.

Knox College – 2016 – 2019

Social Media Marketing Major – Journalism Minor

I majored in Social Media Marketing and journalism. After my junior year, I made the decision to transfer to Lake Forest College. My experience at Knox was valuable to my education and I achieved many accolades, including being on the dean's list for 6 terms, gaining four awards for my work as the Sports Editor of the paper, and was able to grow and establish my own business during my time there.

Experience:

Lake Forest Resale – 2019 – Present

Digital Presence & Graphic Design

I designed a website and upped traffic on all social media sites for Lake Forest Resale. I photograph and post our entire store inventory of clothing on Depop and Poshmark and eBay. This helps with sales where I can reach people out of state and even out of the country. Since I have been at LF Resale, we have a new website, now over 2,500 followers on our commerce sites, and just an overall community awareness we didn't have before.

Mandalay Sports Media – Summer 2019

Sports Media Intern

At Mandalay, I was able to aid in production on 3 different documentaries. I was given the opportunity to be on set and watch interviews be conducted and help with set up and break down of various equipment. The documentaries were on Michael Jordan, the 2008 Women's Olympic Volleyball Team and The Comedy Store. I did script coverage and learned how the TV and Entertainment industries function. This helped me further my career in sports media and provided connections throughout Los Angeles.

Northwestern University – 2019 – Present

Camera Operator

At Northwestern, I am one of the camera operators that films the sports games for the live streams on Big Ten. I do men's and women's basketball, lacrosse, wrestling and will be doing spring sports when that season begins. I operate a camera, film replays, and do general coverage of the games. This helps me work with a team to establish a broadcast and keep things running smoothly.